



# House Beautiful KITCHEN OF THE YEAR WITH THE BAREFOOT CONTESSA

## ROOMS YOU'LL NEVER GET TIRED OF... PLUS THE BAREFOOT CONTESSA and the **KITCHEN OF THE YEAR!**

**House Beautiful** has prepared a “touch-point-filled, cleverly-cross-promoted, whiz-bang” issue for October – just in time for the fall entertaining season. As ever, it starts with great editorial. The big features cover evergreen rooms that always stay fresh and how to make the most of kitchens. But that’s just the beginning...

The October **House Beautiful** connects with the brand’s loyal audience by:

- Highlighting celebrity chef Ina Garten, the Barefoot Contessa, who also happens to be a highly complementary brand of her own, and
- Bringing this summer’s week-long “Kitchen of the Year” to loyal readers who didn’t see it in person in New York City.

The magazine business is changing, and **House Beautiful** is pulling out all the stops – from co-branding to event marketing – to strengthen its flagship printed magazine. Please help ensure that the October issue has the chance to connect with as many of your customers as possible.

**For additional information**, please contact your CMG sales representative or **House Beautiful** Marketing Manager Sherry Purdy (609-524-1663 or SPurdy@i-cmg.com).



**ON-SALE  
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